

Privacy Policy

Effective starting: November 14th, 2018

What this policy covers

This updated Privacy Policy reflects We Comes Before Me, LLC commitments and obligations under the EU's new General Data Protection Regulation (GDPR).

Your privacy is important to us, so the goal of this policy is to be transparent about what information We Comes Before Me, LLC collects, uses, and shares.

This policy explains your rights with regards to that information. It also explains how to access and update your information, and how you can object to its use.

When we refer to "We Comes Before Me, LLC", "SqlDBM", "WCBM", "we", or "us", we mean the SqlDBM entity (owned by We Comes Before Me, LLC) that acts as the controller or processor of your information.

When we make changes to our Privacy Policy, we will revise the date at the top of this page. We may also notify you via in-app messages or by email.

What information we collect and how we use it

SqlDBM collects the following information about you when you provide it to us and use our services:

Account and Profile Information

When you sign up, create a profile, set your email preferences, or pay for your subscription SqlDBM collects your email address.

We use this information to correctly identify you, communicate with you, and provide you with customer support. We also use this contact information for accounting and administrative purposes, for transactional emails including app and billing notifications, and to notify you about new features, releases, blog posts, and discounts.

User Created Content

As you work on your projects, SqlIDBM stores the content you create, send, receive, and share. This includes any databases models you create in or import to SqlIDBM. It also includes comments posted to your projects by you or your collaborators.

We use this information to securely store your work, and provide access to your team members and the collaborators you designate.

Device Information and Log Data

We collect information about the type of device you use to access SqlIDBM, as well as your device settings, operating system, browser information, connection type, IP address, and the URLs of referring pages. Additionally, we log the date and time you access our services, as well as any error or crash data.

We use device and location information to help us optimize your SqlIDBM display and performance, provide accurate billing information, understand user demographics, and improve overall user experience. Your log data helps us troubleshoot errors, analyze performance, resolve reliability issues, perform security audits, and investigate potential service fraud or abuse.

Payment Information

Customers that purchase a paid SqlDBM subscription provide us, or our payment processors, with billing details such as credit or debit card information, banking information, and billing addresses. When you purchase a subscription through one of our payment processors, we only receive billing address information about your card. SqlDBM does not receive any information related to your card number, expiration date, and card security code.

We use your payment information in order to fulfil, track, and manage your subscription.

Service Metadata

This data is generated automatically, when you visit SqlDBM. It provides us with information about how you browse our website and use our tool. That includes the links you click and the features you access.

We use this metadata to help us understand how our users work, and what they find most valuable at SqlDBM. We also use this information to measure the efficiency of our product, enhance our services and guide our future development.

Support Information

When you reach out to SqlDBM, you may contact our team through the service of a third-party support platform. The information you provide to our team, including any troubleshooting documentation or screen shots, are saved as part of your support history.

We use this information to resolve any issues you are having, relay feedback to our team, respond to your comments and requests, and confirm your purchases and refunds. We also use this data to provide you with security alerts and technical notices.

Cookie Information

SqlDBM and our third-party advertising and analytics partners use cookies and similar technologies for tracking across different devices, websites and online services.

We use this information both for secure authentication and for the maintenance of your active sessions. Our third-party partners use cookies for the purposes of marketing, ad targeting, and performance analytics.

Integrations and Linked Services

SqlDBM offers integrations with a number of third-party services. For instance, you can sign up and log into SqlDBM by using Google, Facebook, and other third-party authentication providers.

Whenever you or your account owner links to one of these third-party services, SqlDBM is authorized to connect and transfer information as specified by our agreement with that linked service.

We use this information to authenticate, connect, or link your third-party accounts to SqlDBM. However, we do not receive or store passwords for any of these third-party services.

To understand what data may be shared with SqlDBM when you enable these integrations, please check the settings, permissions and privacy policies of these third-party services.

Information Provided by Other Users

Other SqlDBM users may provide contact information about you when they share content, or when they invite you to collaborate on a project.

We use this information to facilitate collaboration, and to help you communicate with your team members and stakeholders.

How we share information

We Do Not Sell Your Information

SqlDBM users create and share sensitive and proprietary data on our platform. We will never sell information about you, your profile, your projects, nor your data and metadata, to advertising companies or other third parties.

Other SqlDBM Users

SqlDBM is a collaborative platform that's designed to let you share and disseminate your work. This means you are free to invite your peers to view, comment, or edit collaboratively, depending on the settings that you select. You can also choose to make your work publically available. Some of these collaborative features display your publicly accessible profile information to the other users you've invited to collaborate.

Community and Forums

SqlDBM offers publicly accessible blog and various social media channels. Any comments you contribute to these platforms may be read, collected or used by any member of the public who chooses to access them. Your information may remain posted on these sites, even if your account is deleted at your request.

Legal Compliance and Fraud Prevention

In exceptional circumstances, we may disclose information about you to a third party if we receive a request and believe that the disclosure is in accordance with or required by any applicable law, rule or regulation, legal process, or enforceable governmental request. We may also do so to enforce our Terms of Service, investigate potential violations, prevent and detect fraud, track and solve security or technical issues, and protect against any harm to the rights, property or safety of SqlDBM, its users, or the public as required or permitted by law.

Changes in Business

If SqlDBM engages in a merger, acquisition, reorganization, bankruptcy, dissolution, sale of company assets, financing, public offering of securities, or due diligence and other steps in contemplation and negotiation of such activities, we may share or transfer information that we collect under this privacy policy, subject to standard confidentiality agreements.

How we store, secure, and transfer information

Third Party Service Providers

SqlDBM contracts with third party service providers. These services may require access to your information in order to help us operate, market, and support our services. For example, SqlDBM uses third party services to provide hosting, maintenance, backup, virtual computing, storage, payment processing, customer support, data analytics, advertising, marketing, and other services. Our contract with these services provides for the maintenance, confidentiality, security, and integrity of the information we share with them.

Data Security

SqlIDBM takes data security very seriously and implements the industry's best practices and policies. We take all reasonable measures to protect your information, and to prevent any kind of unauthorized access, misuse, loss, or disclosure.

While no system is infallible, we strive to keep our systems secure and constantly updated.

Data Retention

SqlIDBM stores your information for as long as your account is active, and for a reasonable period thereafter, in case you decide to use our services again. SqlIDBM may also retain certain information for as long as necessary in order to support business operations, or as required by law.

Your data rights and choices

The following is a summary of choices you can make to exercise your data rights:

Opt Out of Promotional Communications

You have the right to opt out of receiving any promotional communication. To unsubscribe from our newsletter, or other promotional emails, use the link at the bottom of the message. You can also contact us directly to have your information removed from our promotional contact list. Please note that, even if you unsubscribe, you will continue to receive non-promotional, transactional messages regarding your account and other essential services.

Access and Update Personal Information

You have the right to access and edit your profile information at any time. If you require assistance, please contact our Support team.

Right to be Deleted

You have the *right to be deleted* which means that, at any time, you can request that SqlDBM permanently delete all applicable data records, including your profile information, both personal and financial, along with any user-created content. In some cases, we may need to retain partial information to fulfil our legal responsibilities.

Request That We Stop Using Your Information

Even if you have previously consented to our Terms of Service and Privacy Policy, you have the right, at any time, to change your mind and object to the collection, use, and processing of your personal information. Additionally, you are under no contractual obligation to continue to provide any information to SqlDBM. However, we require certain information in order to provide you with our services. Therefore, if you disagree with the terms of this Privacy Policy or our Terms of Service, you should stop using SqlDBM, and contact us so that we may delete your information.

Compromise of Personal Information

In the event that PII is compromised as a result of a breach of security, we will promptly notify those persons whose PII has been compromised in accordance with the notification procedures set forth above. You can review the Privacy Policy here <https://sqldb.com/PrivacyPolicy.pdf> Please direct any questions that

you may have regarding our Privacy Statement at any time
to support@sqldb.com.